## FOR IMMEDIATE RELEASE

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## PDCA Adopts Change to Show Ring Code of Ethics

MADISON, WIS. – The Purebred Dairy Cattle Association Board of Directors unanimously approved a change to the PDCA Show Ring Code of Ethics at the national PDCA board meeting on May 4, 2015. The rule change falls under Grooming and Preparation, with a new addition stating that "changing the natural color of the animal is prohibited." The full rule now reads:

"Changing the natural color of the animal is prohibited. However, external applications of cosmetics that affect only appearance may be used, including by way of example hoof polishes and false switches."

This change is effective June 1, 2015. The full Show Ring Code of Ethics is available on the PDCA website.

Founded in 1940, Purebred Dairy Cattle Association is a foundation for growth and profit for the future of the dairy industry. For more information, visit the PDCA website at <u>purebreddairycattle.com</u>.

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